

Philly Originals Cooks Up Momentum with Second Location and Modernized Technology Solutions from Comcast Business

Comcast Business Celebrates Philly Originals' Newest Store Opening in Ambridge, PA with Free Philly Cheesesteak Promotion on October 7

PITTSBURGH, PA – OCTOBER 6, 2025 – Comcast Business is helping Beaver County, PA, cheesesteak shop Philly Originals modernize its operations and accelerate growth by delivering reliable Internet, phone, and mobile solutions that power everything from online ordering to in-store customer experiences.

Now, with the opening of a second, larger location in Ambridge, PA, Philly Originals is expanding its operations and serving a broader customer base closer to Pittsburgh and neighborhoods like Sewickley.

To help celebrate the grand opening of the Ambridge location, Comcast Business is sponsoring free cheesesteaks for the first 100 customers on Oct. 7, 2025. Ditch the packed lunch and enjoy a classic sandwich starting at 11:30 AM while supplies last at the shop located at 1507 Duss Avenue.

Technology Transformation Fuels Growth

Founded in 1993 and purchased by sibling entrepreneurs Alexandra Spain and Eric Kaluza in 2023, Philly Originals has undergone a full digital transformation with Comcast Business.

Previously operating with a limited technology infrastructure, the new owners recognized the need for a digital overhaul. This included replacing an outdated cash register with a modern point-of-sale (POS) system and introducing online ordering capabilities, supported by Comcast Business Internet and phone solutions. The shop also added a self-service kiosk and secure guest Wi-Fi, creating a more modern customer experience while savoring the original flavors that have drawn people in from the start.

Philly Originals strengthened operations further by adopting Comcast Business Mobile, providing employees with reliable wireless connectivity across devices including phones, tablets, and smartwatches. These solutions help ensure the restaurant constantly stays connected and operational, so every order and payment goes through seamlessly.

Sales are up by more than 50 percent since the digital upgrades were implemented.

"Comcast Business changed everything for us – every system is more efficient and more reliable," said Alexandra Spain, Co-Owner of Philly Originals. "We went from using the original cash register and no Internet to running multiple ordering platforms, kiosks, and a customer-friendly space where people even come to work. None of this momentum would be possible without the foundation Comcast Business provides."

"Technology is foundational to growth for homegrown restaurants like Philly Originals," said Aaron Mimran, Regional Vice President of Comcast Business. "Our Internet, phone, and mobile solutions help small businesses modernize operations, stay connected with customers, and scale into new markets. We're proud to be part of Philly Originals' success story, and we root for them as they expand across the Pittsburgh area."



About Comcast Business

Comcast Business offers a broad suite of technology solutions to keep businesses of all sizes ready for what's next. With a range of offerings including connectivity, secure networking, advanced cybersecurity, and unified communications solutions, Comcast Business is partnering with business and technology leaders across industries to help drive businesses forward. Backed by a next-generation network, Comcast Business has been recognized for its growth, innovation, and leadership in global secure networking.

For more information, call 800-501-6000. Follow on Twitter <u>@ComcastBusiness</u> and on other social media networks at http://business.comcast.com/social.

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Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences.

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